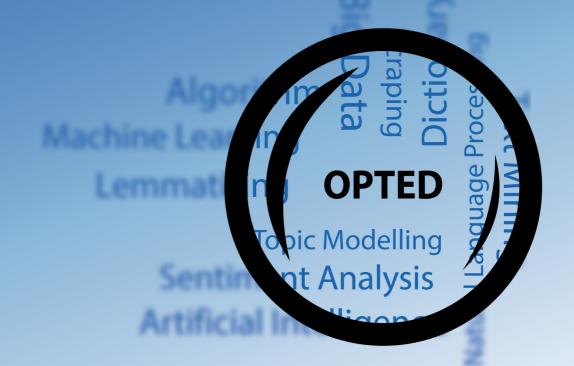
OPTED

Project website

Fabienne Lind, Zita Zeberer, & Hajo G. Boomgaarden



Disclaimer

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Dissemination level

Confidential

Туре

Website





OPTED Observatory for Political Texts in European Democracies: A European research infrastructure

Project website

Deliverable D1.3

Authors: Fabienne Lind¹, Zita Zeberer¹, & Hajo G. Boomgaarden¹

¹University of Vienna

Due date: May 2021



Executive Summary

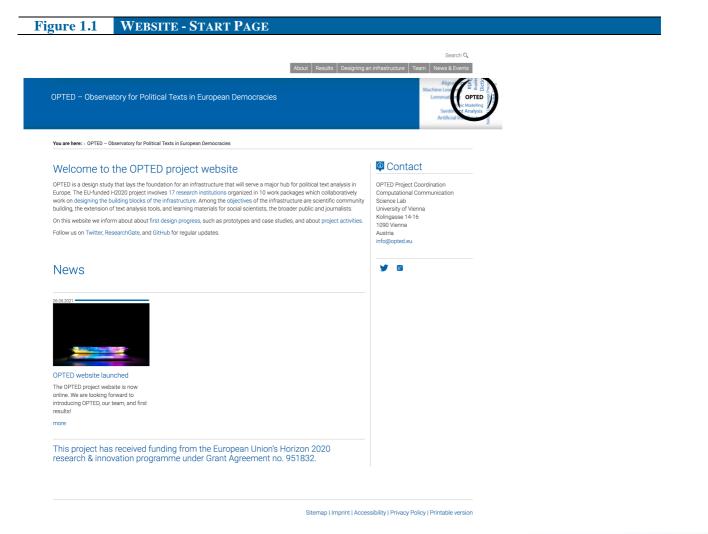
The project website (www.opted.eu) will be launched on June 1st, 2021. The website lays out the aims of the project's design phase and provides insights into the workings of the operational infrastructure. It will represent the project throughout its lifetime and be the central communication channels of OPTED during the conceptual design phase. The website is hosted at servers from the University of Vienna.

This deliverable explains the website structure, how it addresses different target groups, and website-related responsibilities within the OPTED consortium.

1 Website Structure

On the **start page** of the project website (see Figure 1.1), the visitor will find a shot introduction about the project, the OPTED logo, the latest news, a contact postal and email address, and links to the social media accounts of OPTED (Twitter, ResearchGate, GitHub). This contact and social media information is available on every page. The visitors find links to information concerning Sitemap, Imprints, Accessibility, Privacy Policy on the bottom of each page. All this information is provided by the University of Vienna.

The website includes further 5 sections: About, Results, Designing an infrastructure, Team, and News & Events. Each will now be explained briefly.





1.1 About

The section **About** includes a brief general project description (see Figure 1.1.1), information about its motivation and objectives, as well as the main **contact** addresses (see Figure 1.1.2).

ABOUT - MAIN PAGE Figure 1.1.1 About Results Designing an infrastructure Team News & Events OPTED - Observatory for Political Texts in European Democracies You are here: > OPTED - Observatory for Political Texts in European Democracies > About About Supporting democracies through a political text analysis infrastructure Contact Liberal democracy is facing many challenges in Europe, making it imperative that we remain informed and dedicated to supporting its resilience and sustainability with well-defined, transparent actions. Today's social scientists have the Contact instruments to adequately observe and analyse the political and societal developments empirically through the political texts produced by political actors, citizens, media, and NGOs. OPTED Project Coordination Obstacles to such exploitation lie in the fragmentation of the research field, the domain, language and context sensitivity of Computational Communication tools, the only evolving standardizations and routines of data sharing and validation, and in unclear legal and ethical Science Lab frameworks. The new opportunities with regard to text analysis in digitalized democracies can be seized to the full extend by University of Vienna bringing together social scientists that control expertise with regard to the political processes and substantive issues. An Kolingasse 14-16 1090 Vienna institutionalization of the field of political text analysis by means of a common European infrastructure will yield more impactful, sustainable, resource saving, innovative, democratic, non-discriminatory and substantially meaningful research Austria landscape info@opted.eu The OPTED infrastructure, for which this project lays the foundation in terms of conceptual design work, pushes the boundaries of political text analysis by addressing both the development and the application of tools and techniques, the standardization of measurement quality and legal and ethical frameworks. 💙 🛛 🥵 **Project duration** October 2020 - September 2023

Project objectives

- Inventory of data sources and classification of the research landscape
- Curated inventory of existing tools and training opportunities
- Extension and harmonization of tools
- Standardization and quality control
- Ethical and legal framework for text analysis
- Accessible tools for publics, journalists, and policy makers
- Scientific community building



Figure 1.1.2 ABOUT - CONTACT



OPTED – Observatory for Political Texts in European Democracies

You are here: > OPTED - Observatory for Political Texts in European Democracies > About > Contact

For general inquiries

OPTED Project Coordination Computational Communication Science Lab University of Vienna Kolingasse 14-16 1090 Vienna Austria E-mail: info@opted.eu

OPTED Coordination and Management Team



Hajo Boomgaarden Project Coordinator E-Mail: hajo.boomgaarden@univie.ac.at



Fabienne Lind Project Manager E-Mail: fabienne.lind@univie.ac.at About

Contact

Contact

OPTED Project Coordination Computational Communication Science Lab University of Vienna Kolingasse 14-16 1090 Vienna Austria info@opted.eu

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1.2 Results

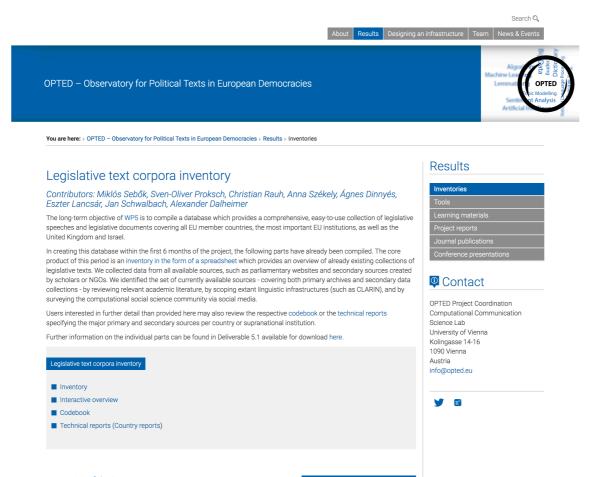
The **Results** section presents the various types of materials produced during the lifetime of the project. Central and especially relevant results for the target groups are the inventories, tools, and learning materials (see Deliverable 1.2 Communication, Dissemination and Exploitation Plan). Each of these are explained *in much further detail* on extra pages and accessible via large buttons (see Figure 1.2.1). The Results section further includes all public deliverables for download, and lists all OPTED-related scientific publications, as well as conference presentations. Inventories are living project results that are continuously updated, among others by inviting the community for contributions to fill remaining gaps (see example Figure 1.2.2).

gure 1.2.1 RESULTS - M	IAIN PAGE		
		About Results Designing a	Search Q n infrastructure Team News & Events
OPTED – Observatory for Politic	cal Texts in European Democrac	ies	Algorithment of the second sec
You are here: > OPTED - Observatory for Politica	Il Texts in European Democracies + Results		
	e, the OPTED project produces a set of text in ed out directly. Contributions and feedback a Tools		Inventories Tools Learning materials Project reports Journal publications Conference presentations
Detailed information on our results are man Project reports	le available in project reports, scientific pape	rs, and conference presentations. Conference presentations	© Contact OPTED Project Coordination Computational Communication Science Lab University of Vienna Kolingasse 14-16 1090 Vienna Austria info@opted.eu
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Sitemap | Imprint | Accessibility | Privacy Policy | Printable version



Figure 1.2.2 RESULTS – INVENTORY EXAMPLE



Expansion of the inventory

We invite additional information on extant databases. We will make sure to update the database with your submission during our pre-scheduled maintenance periods. Thank you for your understanding.

Your submission to the inventory



1.3 Designing an infrastructure

The **Designing an infrastructure** section describes the OPTED work packages. The main page (Figure 1.3.1) gives an overview about and links all 10 work packages. The work packages are then explained in detail on one separate page per work package (e.g. see Figure 1.3.2). These pages link directly to the related teams to provide a fast contact possibility for the website users.





About Results Designing an infrastructure Team News & Events





You are here: > OPTED - Observatory for Political Texts in European Democracies > Designing an infrastructure > WP4: Text by political organizations



Work Package 4 - Text by political organizations

WP4 deals with texts from political organizations such as political parties and interest groups. Research on these texts has a long-standing tradition, but circumstances are changing. There has been a significant increase in the diversity and in particular accessibility of texts.

The main goal of WPA is to create a systematic overview of the broad range of texts by political organizations (e.g., manifestos, press releases, newsletters, tweets) and to raise awareness about existing research opportunities. To achieve this, several objectives have been adopted.

First, WP4 aims to create clarity about the nature and role of texts produced by political organizations. Accordingly, a framework to categorize texts by political parties and interest groups will be developed. Such an approach aims to prevent one from being overwheimed by the sheer amount of text that exists. In addition, a clear account of the nature and purpose of the various text types will foster analytical research.

Second, WP4 will provide an inventory of existing data sets and sources of texts. These text collections will be evaluated in regard to their accessibility and usability. Following from this, best practices for publishing corpora with texts from political organizations will be identified and defined.

Third, WP4 will explore ways in which to analyse these different text types in a comparative manner. Our aim is to identify possible challenges and provide solutions by developing suitable tools for analysis. Based on that, a case study will analyse how political organizations use different types of texts for their communication.

Finally, strategies will be developed to link findings from WP4 to other work packages. This will mainly be done in cooperatio with WP8, as well as with the packages working on texts from citizens (WP2), journalists (WP3) and parliaments (WP5). Furthermore, challenges arising from the multilinguality of texts will be tackled together with WP6.

Find out more about the team working on WP4!

Infrastructure
WP1: Management, coordination
and innovation
WP2: Citizen produced political
texts
WP3: Journalistic, mass
mediated political texts
WP4: Text by political
organizations
WP5: Parliamentary, government
and legal texts
WP6: Multilingual text analysis
and validation standards
WP7: Pre-processing, storage
and data sharing
WP8: Data harmonization and
linkage
WP9: Inventory of tools, training
and dissemination

Designing an

Contact

OPTED Project Coordination Computational Communication Science Lab University of Vienna Kolingasse 14-16 1090 Vienna Austria info@opted.eu



1.4 Team

The Team section portrays the OPTED consortium. The main page (Figure 1.4.1) lists the participating institutions. 10 subpages introduce the teams working on each work package (an example for WP6, see Figure 1.4.2).

ure 1.4.1 TEAM	M – MAIN PA	GE		
		About Results Design	Search Q ing an infrastructure Team News & Events	
OPTED – Observatory for Politic	al Texts in European Democra	icies	Article Articl)
You are here: > OPTED - Observatory for Political	Texts in European Democracies > Team			
OPTED Team			Team	
OPTED is designed through a collaboration of	of 10 research teams.		WP1: Management, coordination and innovation	
Team WP1	Team WP2	Team WP3	WP2: Citizen produced political texts WP3: Journalistic, mass mediated political texts WP4: Text by political	
Team WP4	Team WP5	Team WP6	organizations WPS: Parliamentary, government and legal texts WP6: Multilingual text analysis and validation standards WP7: Pre-processing, storage and data sharing	
Team WP7	Team WP8	Team WP9	WPB: Data harmonization and Iinkaige WP9: Inventory of tools, training and dissemination WP10. Legal and ethical framework	
	Team WP10		Contact	
Participating Institution	IS		Computational Communication Science Lab University of Vienna	
The involved researchers are affiliated with 1			Kolingasse 14-16 1090 Vienna Austria	
 University of Vienna (Austria) 			info@opted.eu	
Wissenschaftszentrum Berlin für Sozial	lforschung (Germany)			
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ure 1.4.2 IEA	$\mathbf{M} = \mathbf{W} \mathbf{O} \mathbf{K} \mathbf{K} \mathbf{F} \mathbf{F}$	ACKAGE U EA	AMPLE	Search Q
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OPTED – Observatory	for Political Texts in I	European Democrac	ies	Algorith Parage Burger
		Democracies > Team > WP6: I	Multilingual text analysis and validation stand	dards
You are here: ▶ OPTED - Observat	tory for Political Texts in Europea			
You are here: > OPTED - Observat				Team

challenges of cross-lingual comparison and language-specific issues in computational text analysis. WP6 thus builds towards a systematic and knowledge-based integration of multilingualism into political and social science research. Learn more about WP6!

Scientific team WP6

- Martijn Schoonvelde
- Christian Baden
- Guy Shababo

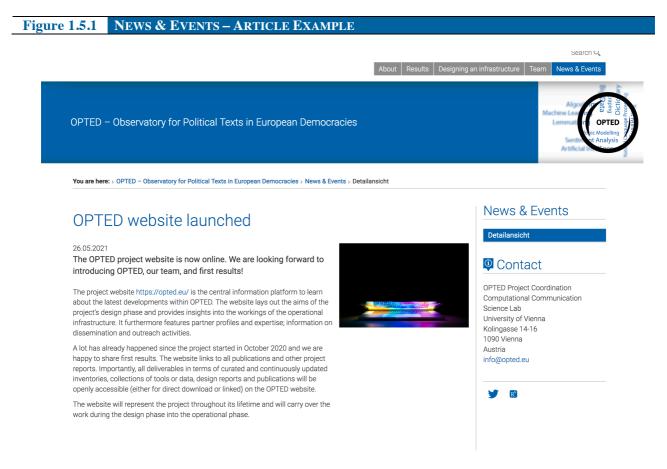
- Mariken A.C.G. van der Velden
- Christian Pipal





1.5 News & Events

The **News & Events** section includes information on communication, dissemination, and outreach activities in the form of short articles (one example see Figure 1.5.1). They feature for example public OPTED deliverables such as new inventories and the dissemination of OPTED related research at scientific conferences. The articles include pictures if possible and are distributed further via the OPTED Twitter account. The 10 work packages contribute to the content of this subsection.



2 Target Groups

The website is designed to provide certain benefits related to the 5 defined target groups: 1) Academic specialists, 2) Wider academic community, 3) Journalists, 4)

Policy makers, 5) Data producers/owners. Table 2.1 below outlines the target group specific benefits and the strategies to promote the website to the respective groups. The Deliverable 1.2 (Communication, Dissemination and Exploitation Plan) explains each target group in detail.

TABLE 2.1. WEBSITE FOR TARGET GROUPS				
Target Group	Benefits for the target group	Website promotion to the target groups		
Academic Specialists	Academic Specialists will benefit from the release of inventories, tools, release of training material and publication of arti- cles. They are further invited to contribute to the living documents.	We will promote the website through social media channels, the newsletter and scien- tific conferences. OPTED partners will pro- mote the website through the use of branded slides (with link to website) when giving presentations at academic confer- ences and through inclusion in their email signatures.		



Wider academic community	The wider academic community will ben- efit from the release of inventories, tools, release of training material and publica- tion of articles. The related news articles (Section News & Events) will highlight the key findings and features in the mate- rial.	We will promote the website through social media channels, the newsletter and scien- tific conferences. OPTED partners will pro- mote the website through the use of branded slides (with link to website) when giving presentations at academic confer- ences and through inclusion in their email signatures.
Journalists	Journalists can easily get an impression of OPTED through the news articles (Sec- tion News & Events). Data journalists can make use of inventories, tools, and learn- ing materials.	We promote the website through social media and the mailing list.
Policy makers	The website summarizes the mission and project results of OPTED for Policy mak- ers interested in the development of Euro- pean research infrastructures.	We will promote the website at targeted meetings and workshops.
Data produc- ers/owners	Data producers/owners can gain an im- pression of the objectives and services of OPTED for initial contacts.	We will promote the website at targeted meetings.

Note: For more information about the target groups please see D1.2.

3 **Responsibilities**

WP1 set up the project website and is responsible for further coordination. Contact persons for the website are the project coordinator, Hajo Boomgaarden, and the project manager, Fabienne Lind.

WP1 in collaboration with WP9 will keep the website up-to-date with the latest developments within OPTED. This includes for example new deliverables, new team members, and various outreach activates.

All WPs provide content for the website. This included so far, a description of the WP (objectives, tasks) in a short version and a longer version, both in a language that can be easily communicated to all target groups. The WPs further contributed information about the scientific staff working in OPTED. Each staff member may further contribute a personal bio statement, picture, and contact information including links to their personal or institutional website. Each WP further writes one news article per year about a submitted deliverable and will provide other relevant news.

